



InsideOUT

Improve your ability to lead in any situation

InsideOUT deals with real life issues and insights and you don't learn about real life in a classroom or lecture. So, we'll send you to visit a prison, take you to see a hospital or get you into a production plant. We go beyond standard leadership models and learn instead from the successes and failures of leaders from all sectors. Participants are taken out of their familiar environment to examine why, when and how they lead.

WHO IS InsideOUT FOR?

People in established leadership roles who want to improve their ability to:

- collaborate across locations, departments and organisations
- understand complex change at work or in the community
- develop relationships with multiple stakeholders
- lead diverse teams both within and outside their usual professional environment.

WHY SHOULD YOU TAKE PART?

You will explore why, when and how you lead. As a result, you will:

- develop self-awareness and confidence to meet the challenges of leadership
- learn to adapt and thrive in difficult and unfamiliar situations
- become more open to working with different people, in new ways, to solve complex problems
- develop lasting relationships that build trust and encourage collaboration
- be better able to take responsibility for problems and issues outside your direct control.

“I learned a lot from talking to such a broad range of people, who were all leaders in their own field. Sometimes, working in the private sector you can develop quite a stereotypical view of those that work in other sectors. However, the course introduced me to a number of leaders and I had the chance to exchange a whole range of ideas with them. Ultimately, I saw that we are all facing the same problems and we all have to come up with innovative solutions.”

**Andy Heapy, Business Manager
HR Operations
Dunfermline Building Society**

WHAT HAPPENS ON THE InsideOUT COURSE?

InsideOUT is an eight-day course run in different locations throughout a region. You'll take part in real-life leadership challenges; collaborate with peers from different sectors; attend site visits; quiz experts and expose yourself to different approaches to leadership.

Each course day focuses on a different theme and throughout the course you'll experience a variety of learning methods to challenge your thinking and help you learn how to lead more effectively.

COURSE COMPONENTS:

Investigating place

Immerse yourself in communities that surround where you live and work. Interact with a variety of contributors to gain insights into the different people that make up those communities. Question your own assumptions while you challenge yourself to build partnerships and learn how stakeholders interconnect.

Leadership insights

Ask tough questions and have intimate conversations with senior leaders. See and learn what a leader needs to be successful, learn from their experiences and become aware of shared challenges.

Learning groups

Share your challenges as a leader with a small group of peers using a coaching process that deepens your understanding of challenges and gives you new perspectives.

Practices

Expand your ability to lead through a series of small activities that are designed to provide insights into existing assumptions or behaviours.

Quests

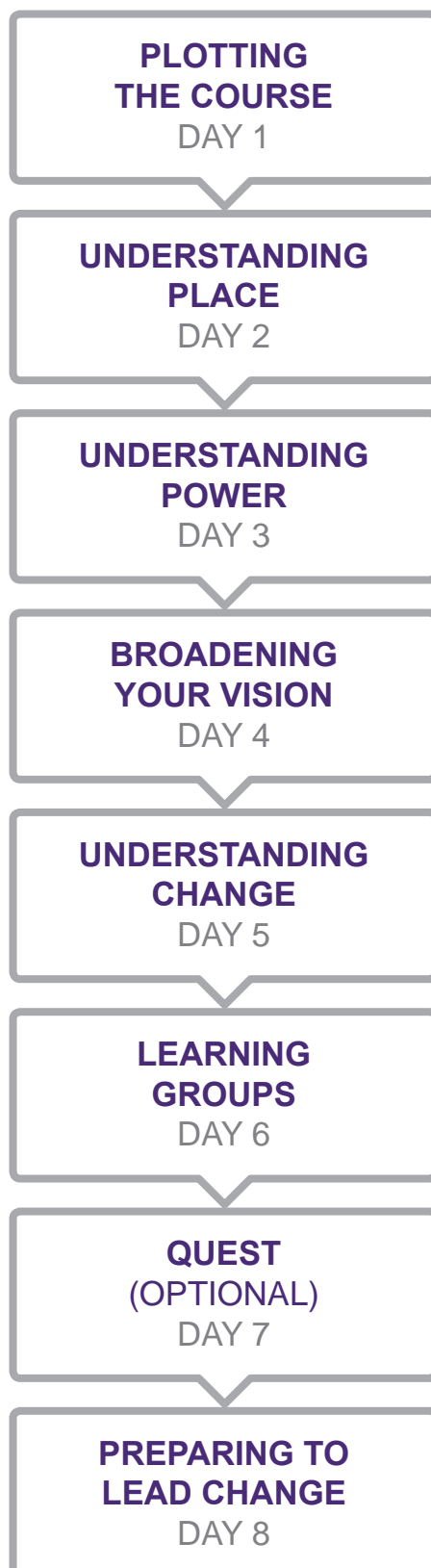
Delve into the economic, political and social context of another city in the UK, or beyond.

Real-life case studies

Find solutions to unfamiliar problems, new approaches to leadership and discover collaborative ways to lead change.

Visits

Step into organisations of all types and sizes to learn more about the leaders, their challenges and the context in which they operate.



“I live in Kent, work all round the South East and travel in and out of London four or five times a month. I lose count of the number of county borders I cross and “patches” I encounter in my daily life. Anything that can help to bring it all together and make sense of it all has got to be good.”

Adrian Wenn, Regional Director, Clydesdale Bank plc

WHO PARTICIPATES?

Participants come from diverse backgrounds and sectors, such as:

- BAA
- BBC
- Barclays
- Creative Partnerships
- Eurotunnel Plc
- Fire & Rescue Service
- Groundwork
- Lloyds TSB
- Local authorities
- National Trust
- NHS
- Motorola
- The Open University
- Places For People
- Royal Bank of Scotland

WHEN?

Courses start regularly throughout the year.

To contact your local office visit commonpurpose.org.uk/contact

HOW MUCH?

£3,500 + VAT per participant.

There are a number of part bursary places available.

NEXT STEPS

To apply for your local course and see upcoming UK course dates visit commonpurpose.org.uk/insideout